



City of Kingsville, Texas

Office of the City Manager

October 22nd, 2018

Honorable Mayor, City Commission, and Residents of Kingsville:

The Monthly Performance and Activity Report provides a snapshot of the operations of our City Departments. Data tracked includes departmental 'Key Performance Indicators' (KPI)'s which are utilized to track our progress in these areas and compare them to months and years prior. This data helps us bring awareness and attention to areas that are not trending in the right direction. Below you will find a summary of the analysis of the data. Additionally, the report includes Key Updates that aim at showcasing the progress the City is making.

Animal Control

1. Dog *reclaims*, *adoptions*, and *euthanizations* are on an upward trend from 2017, while *rescues* are on a downward trend.
2. Cat *reclaims*, *adoptions*, and *euthanizations* are on an upward trend from 2017, while *rescues* are on a downward trend.

Community Appearance

1. Code enforcement (a) *notices sent*, and (b) *reinspection's* are on an upward trend from 2017, while *abatement*s and *inspections* are about on-par.
2. Recycling of *cardboard* is on an upward trend from 2017, while *other recyclables* (paper, plastic, & aluminum) is on a downward trend.
3. September was a soggy month which caused operators to slow down on mowing properties with mowers getting stuck in mud. With the spare time, operators took cut overhanging trees which were damaging city vehicles such as trash trucks and fire engines.
4. Grass was growing at a fast rate, operators managed to mow some yards. Examples:

609 W. Lee: Before & After





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1218 E. Kenedy: Before & After



5. Notable funds for end of fiscal year:
 - a. Community Appearance billed out approx. \$76,652.84 for some type of nuisance abatements in FY 17-18 only
 - b. An approx. amount of \$27,186.13 has been collected from invoices sent
 - c. An approx. amount of \$35,936.46 worth of liens have been filed
 - d. An approx. amount of \$51,580.76 has been collected from demolition services
6. Revenues increased in FY 17-18 for the Recycling Center.
 - a. An approx. amount of \$1238.60 was collected for shredding svc
 - b. The Recycling Center was paid \$2616.75 for corrugated cardboard in FY 17-18

Downtown

1. The final quarterly Main Street Report shows that *building rehabs*, and *business starts & expansions* are on-par with 2017, while *jobs created* is on an upward trend.
2. Historic District *total permits*, and *demolition permits* are on a downward trend from 2017, while *new construction permits* are on-par.
3. A specially designed Welcome to Historic Downtown Kingsville graphic has been installed at 402 E Kleberg alongside a historic photo of the building dating back to the 1940's. The graphics are a program of the Kingsville Main Street Advisory Board who oversaw the selection and funding of this and other historic photos installed on downtown windows to highlight the city's history.



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4. There is a new Main Street business – Dandy’s Burgers at 620 W King. The business started with a food truck and expanded into a take-out with limited seating. Excellent burgers and unique varieties of homemade, fresh-cut fries.





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5. A sturdy roof structure over the Train Depot Museum outside display has been installed thanks to a partnership between the City and a Union Pacific Grant we received for the project.



6. Cynthia Martin, Historic Preservation Officer; Theresa Cavazos, Permitting Clerk and Manual Buentello, Building Official took part in a Vendor Fair on September 28th at Lowe's, 1420 E General Cavazos Blvd. The trio handed out information on the review process for projects taking place in Kingsville's historic district and on the building permit process for all areas of the City.





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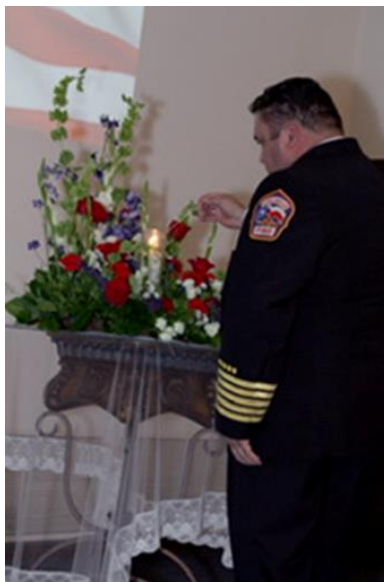
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Fire Department/Emergency Management

1. Call volumes for *EMS* and *fire/ first response* are on-par with 2017.
2. *Response times* are on-average 6% faster than 2017.
3. Met with new SGISD School Resource Officer and conducted a walkthrough of SG Academy HS
4. 9/11 HEB Appreciation Breakfast:



5. Participated in Multiple National Weather Service (NWS) & State Operations Center (SOC) Severe Weather Conference Calls
6. Presented at the Coastal Bend College Hispanic Heritage Month Event
7. Assisted FMO with Inspection and approval of HM Kings HS Burning of the B Homecoming Event



8. Assisted FMO with Inspection and approval of SGISD Burning of the Paw Homecoming Event



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9. Conducted a Fire Prevention Week interview on King TV
10. Conducted Civil Service Written Exam and Physical Agility Test (PAT)
11. Conducted Pre-Construction of New Engine
12. Participated in TAMUK Bonfire Planning Meeting
13. Participated in Kingsville LULAC Manor National Night Out Event



14. Issued Fire Prevention Week Proclamation





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Human Resources

1. Health plan *total income* and *total expenses* are on an upward trend from 2017.
2. New *hires* and employee *separations* are on an upward trend from 2017.
3. Risk Management *workers compensation claims*, *GL claims*, *APD claims*, and the *workers compensation exception modifier* are on a downward trend from 2017, while *AL claims* are on an upward trend.
4. Position Vacancies:

Engineering

Engineer's Assistant \$ 18.37 - \$ 20.08 hr.

Facilities

P/T Maintenance Worker \$ 10.20 hr.

Finance

Staff Accountant \$42,839 - \$61,013 annually

Assistant Accountant (INTERNAL POSTING) \$ 13.96 - 15.26 hr.

Health Department

PT Animal Care Attendant \$ 10.20 hr.

Parks & Recreation Department

PT Maintenance Worker - Parks \$ 10.20 hr.

Public Works Department

Street

Street Equipment Operator I \$ 12.41 - \$ 13.17 hr.

Street Equipment Operator II \$ 15.10 - \$ 16.02 hr.

Water

Water Supervisor \$ 42,839 - \$ 61,013 annually

Equipment Operator II \$ 12.41 - \$ 13.17 hr.

Job posting and applications available at www.cityofkingsville.com

and at Human Resources, 400 W. King Avenue, Kingsville, Texas 78363. For more information call 361-595-8017 or email

hadmin@cityofkingsville.com EOE.

5. New Hires:



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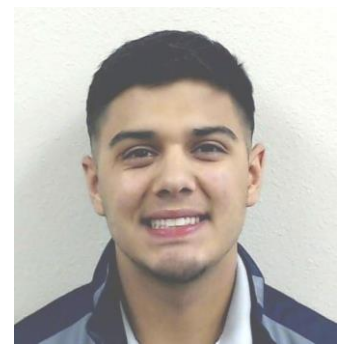
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Emily Berndt
Date of Hire: 9/10/18
Children's Librarian
Robert J Kleberg Public Library



Alonzo G. Longoria
Date of Hire: 9/10/18
Maintenance Worker
Public Works Dept - Street



David Antonio Cruz
Date of Hire: 9/17/18
PT Golf Pro-Shop Attendant
L.E. Ramey Golf Course

Library

1. *Library visits* are trending downward from 2017, while patron *website visits* are trending upwards.
2. Registered *borrowers* have increased by 1% since 2017, while materials *circulation* is down by 10%.
3. The *physical materials* collection has increased by 1% since 2017, while the *digital unit's* collection has increased by 29%.
4. *Library programs* and *attendance* are on a downward trend from 2017.
5. *Lab users* is on a downward trend from 2017.
6. Toddler Time: September 6th, 13th, 20th, & 27th



7. The Poetry Cafe started meeting again: Saturdays, from 10 to 11am



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8. September was Library-Card Sign-up Month, and 75 new library cards were issued.



Municipal Court

1. *Adjudicated cases, warrants issued, and warrants cleared* are trending upward from 2017, while *new cases* are trending downward.



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2. Court dockets continue to move efficiently and consistently with the effort and teamwork by Municipal court staff.
3. Renovations continue in Municipal Building; construction is 95% complete, cleaning in progress and furniture placed.





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Parks & Recreation

1. Facility usage of the *recreation hall, barbeque building, pool, fields, and the shelter/ pavilion* are trending upwards for 2017.
2. Parks Manager and Commissioner Lopez met with Thompson Park neighbors to discuss upcoming improvements to the playground equipment there. The attendees discussed their Vision of additional features they would like added to the park as well.
3. Splash Pad sign installed, and grand opening delayed due to weather.





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4. Parks staff hosted archery shooting at the Fiesta de Paloma downtown festival.



Planning & Development

1. New apartment *units built* is trending significantly upward from FY 2017.

Police Department

1. *Violent crime* and *property crime* are both trending downwards from 2017.
2. *Average total response time* and *average dispatch time* are faster than 2017, while *average officer response time* is slower.
3. Administration:
 - a. September 4th: Chief Ricardo Torres attended the Advanced Law Enforcement Rapid Response Training (ALERRT), Civilian Response to Armed Subject Encounter, Trainer Course, at Texas A&M University Kingsville (TAMUK). The CRASE course has been updated to focus on Active Attack Events, Stress Response, and ADD/Run, Hide, Fight.
 - b. September 11th: Chief Torres attended mandatory training for departments who were successful in obtaining 2018-19 Texas Department of Transportation STEP Grants. The training consisted of Data-Driven Approaches to Crime and Traffic Safety. No law enforcement agency has the resources or manpower it needs and yet some are still able to reduce crashes and crime in their jurisdictions. How do they do it?
 - i. The Data-Driven Approaches to Crime and Traffic Safety (DDACTS) operational model is based on the principle that crashes and crime, or Social Harms, occur in similar areas in each community, and strategic patrolling can impact both at the same time. Agencies interested developing data analytical capabilities and learning more about the implementation of DDACTS and data-driven enforcement both in



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their own community and in the greater region are encouraged to enroll in this free workshop.

- ii. The DDACTS model encourages neighboring agencies to work together and share resources to address problems and concerns. The Texas Department of Transportation and The Department of Public Safety have committed to a statewide effort to partner with local law enforcement agencies interested in working together to reduce Social Harms.
- c. September 11th: A special thank you to St. Gertrude Catholic School for treating our Officers, and all First Responders in the area with coffee and donuts, in observance on 9/11. Pictured: Sgt. Johnny Campos, Officer Daniel Gonzalez, Officer Joe Gonzalez, Officer Magdalena Fonseca, and Officer Kevin Martinez.



- d. September 13th: Chief Torres and Support Systems Specialist Noe Sosa attended the 2018 Nevill Summer Tech Show at PBS 3205 S. Staples, Corpus Christi, TX. Information was provided on the following:
 - i. Cloud Services
 - ii. Disaster Recovery
 - iii. Managed IT Services
 - iv. UC/VOIP System
 - v. Enterprise Content Management
 - vi. Business Process Improvement
- e. September 20th: Pastor Miller, King Star Baptist Church agreed to serve on the Kingsville PD Training Board.



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- f. September 24th: BG-Rifle-Resistant Body Armor Grant Program (BAGP). The Office of the Governor (OOG) issued a payment to the Kingsville, City for the project titled, Rifle-Resistant Body Armor Project. Amount Reimbursed to City: \$42,930
 - g. September 26th: Students from Ms. Mendiola's class at Jubilee Academy met with KPD officers and thanked them for their service.
4. Detectives:
- a. September 18th:
 - i. Currently investigating a disturbance that led to one male beaten (kicked numerous times in head with steel toe boots) and another stabbed. It appears the male being stabbed was a result of the male defending himself who was being kicked.
 - ii. Warrant has been prepared for John Anthony Rios for Tampering w/ ID Numbers. Male removed serial number from lawn mower he stolen and then pawned. There is video of male stealing lawn mower.
 - iii. Warrant was prepared and issued for Chauncey Saucedo for Theft 2 or more. Male was arrested on warrant and gave confession. There was video of the theft.
 - iv. 11 YO Female Juvenile was detained for Sexual Assault. 11 YO Female sexually assaulted her 9 YO female cousin.
 - b. September 26th:
 - i. Currently investigating 4 juvenile females whom maybe involved in Sex Trafficking.
 - ii. Currently investigating a threat made to kill and dismember a local citizen (gang related).
 - iii. An arrested warrant was generated for Ediberto Ortega for Agg Kidnapping in reference to standoff on Sunday morning. Warrant was served on 9/25/2018.
 - iv. Currently investigating an Agg Robbery that occurred at Rita's (old A&J's) early Saturday morning. Offender has not yet been identified.
 - v. There is an ongoing investigation pertaining to elderly female whom was taken to the ER with numerous bruises, broken bones, bite marks, missing finger, septic and severe UTI. Elderly female has since been transferred to a Corpus hospital in critical condition. Marco Naranjo was arrested for Injury to Elderly by Omission.

Public Works

1. Garage *oil changes* are on-par with 2017, while *tire maintenance* is trending upwards. *Un-scheduled service* is trending upwards from 2017, while *scheduled service* is trending downwards.
2. Sanitation *damaged roll-outs* are trending upwards from 2017, while *new accounts* are trending downwards.



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3. Solid waste *customers* are up 303% from 2017. *Residential waste* is on-par with 2017, while *commercial waste* and *outside waste* are trending downwards. *City construction & demolition waste (C&D)* is trending upwards from 2017, while *commercial C&D*, *residential C&D*, and *total brush* is trending downwards.
4. Wastewater *lines cleared* is trending upwards from 2017, while *lines replaced*, and *new lines* are trending downwards. *Sewer repairs* and *sewer back-ups* are on an upward trend.
5. Water *main breaks*, *meter leaks*, and *service leaks* are trending downwards from 2017. *Well production* and *South Texas Water Authority (STWA) production* are on an upward trend.
6. Solid Waste:
 - a. Disposed of 682 tons of waste during the month of September. Completed Brush Zones 1&2.
7. PW Wastewater:
 - a. Cleared 30 sewer backups and cleaned approximately 5,300 LF of lines.





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8. PW Water:

- a. Repaired 22 main breaks, estimated water loss at 257,000 gallons.



- b. Total gallons pumped for September 108 million gallons, Well #22 is out of service scheduled for repairs.

Streets

1. *Pothole work-orders* and *alley work-orders* are trending upwards from 2017.
2. *Street repairs* are trending downwards from 2017.
3. Completed Chandler Street reconstruction:





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4. Completed 746 pothole reports and a major street repair due to water leak.



Tourism

1. Hotel *occupancy percentage* is down by an average of 5% from 2017.
2. Hotel Occupancy for the month of August 2018 is 70% compared to 76% for July 2017. The drop-in occupancy percentage is due to more rooms available. We had 17,786 rooms available in August 2017 compared to 18,879 in August 2018.
3. Revenue is up from 2017 to 2018. We collected \$55,223.04 this August compared to \$51,409.44 in August 2017.
4. Tourism participated in Fiesta De Paloma September 15th. We had a booth at the event and visited with media to promote the event. Tourism Director Janine Reyes and King Ranch Saddle Shop Manager Liz Garza made the rounds on several iheart stations and at Channel 6. Unfortunately, severe weather likely caused a decline in attendance at the event – many other events that same day were cancelled for heavy rain. There was a constant flow of guests. Can be viewed at: <https://www.youtube.com/watch?v=104vQg9rjFw&feature=youtu.be>



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King Ranch Saddle Shop Fiesta de Paloma

221 views

👍 0 🗨️ 0 ➦ SHARE 📌 SAVE ⋮

- Promoter Barracuda Productions brought Ramon Ayala to the JK Northway Friday September 7th. Attendance exceeded a thousand, we do not have exact numbers. The stock show also made use of the Jk Northway September 15th & 16th.
- Instagram likes are up from 575 to 620.
- Facebook likes are up by 200 since last month.

Total Page Likes as of Today: 3,597



- Our most viewed video in September was a Facebook live we did at the King Ranch Saddle Shop for Fiesta de Paloma.




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Kingsville Visitors Center was live.
Published by Janine Reyes [?] · September 12 at 3:00 PM · 🌐

Kick off the Texas South Zone hunting season at the **King Ranch Saddle Shop** for their 3rd annual Fiesta de Paloma. The first 20 people with a bird hunting or combo license get a special gift. We have a special preview of events for you this Wednesday! Stay tuned here for any updates...



06:40

🟢 **Get More Likes, Comments and Shares**
Boost this post for \$8 to reach up to 990 people.

5,788 People Reached	360 Engagements	1,201 Clicks	Boost Post
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👍❤️🔥 102 40 Comments 26 Shares

👍 Like 💬 Comment ➦ Share 🌐

Performance for Your Post

5,788 People Reached

3,550 Video Views

360 Reactions, Comments & Shares 🗨️

236 👍 Like	99 On Post	137 On Shares
41 ❤️ Love	19 On Post	22 On Shares
1 😂 Haha	1 On Post	0 On Shares
4 😲 Wow	4 On Post	0 On Shares
55 Comments	40 On Post	15 On Shares
26 Shares	26 On Post	0 On Shares

1,201 Post Clicks

194 Clicks to Play 🗨️	0 Link Clicks	1,007 Other Clicks 🗨️
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

* Metrics for this department are for the previous month, as the process requires to collect them.

Utility Billing & Meter Reading

1. Service orders for *new service*, *disconnects*, and *leak checks* are on a downward trend from 2017, while *failed meters* is on an upward trend.
2. Billing *statements issued*, *late notices*, and *disconnects* are on-par with 2017.
3. Payments by *cash*, *credit cards*, *checks & money orders*, via *online*, and *electronic funds transfers & other* are trending downwards from 2017, while payments via the *service network* are trending upwards.
4. The construction on the Municipal Building is nearing completion, and we hope to move in by November 1st, 2018.