



City of Kingsville, Texas

Office of the City Manager

November 26th, 2018

Honorable Mayor, City Commission, and Residents of Kingsville:

The Monthly Performance and Activity Report provides a snapshot of the operations of our City Departments. Data tracked includes departmental 'Key Performance Indicators' (KPI)'s which are utilized to track our progress in these areas and compare them to months and years prior. This data helps us bring awareness and attention to areas that are not trending in the right direction. Below you will find a summary of the analysis of the data. Additionally, the report includes Key Updates that aim at showcasing the progress the City is making.

Animal Control

1. Dog *reclaims* and *rescues*, are on par with 2018, while *adoptions* and *euthanasians* are on a downward trend.
2. Cat *reclaims*, *adoptions*, *rescues*, and *euthanasians* and are on an upward trend.
 - There are no key updates for this department.

Community Appearance

1. Code enforcement *notices sent*, and *reinspection's* are on a downward trend from 2018, while *abatements* and *inspections* are on an upward trend.
2. Recycling of *cardboard* and *other recyclables* (paper, plastic, & aluminum) are on an upward trend.
3. In partnership with Public Works, other city departments, and community volunteers, the department held its Fall Trash Off event (pictures below). Amounts collected are:
 - a. 31 tons of junk and debris.
 - b. 5.42 tons of brush and 2.87 tons of tires.





City of Kingsville, Texas

Office of the City Manager

4. Keep Kingsville Beautiful in partnership with Community Appearance and Parks Dept. held its annual Fall Festival (pictures below). An estimated 400 children participated in games revolving around recycling and good property maintenance habits. The goal is to engage, educate and promote healthy neighborhoods.



5. Operators continue to work on abatements to catch up from the soggy weather months.
 - a. 1244 E. Yoakum (before & after):



- b. E General Cavazos Blvd. (before & after):



City of Kingsville, Texas

Office of the City Manager



Downtown

1. The first quarterly Main Street Report detailing metrics from October through December, will be included in the January report.
2. Historic District *total* permits are on an upward trend from 2018, while *new construction* and *demolition* permits are on a downward trend.
3. The Kingsville Downtown Historic District has been listed on the National Register of Historic Places. The National Register is the official list of the nation's historic places worthy of preservation. The State of Texas has more than 3,300 listings on the registry. The district stretches along both sides of Kleberg from the train depot on the west to the Courthouse on the east. It contains more than 50 significant buildings that reflect the historic and agricultural development of Kingsville since its' founding as an important ranching, farming, commercial and transportation hub in South Texas. Aside from recognition of their buildings' historic significance, the designation affords owners of historic, income-producing properties access to historic tax credit – 20% from the Federal government and 25% from the State for a total credit of 40% of eligible expenses.



City of Kingsville, Texas

Office of the City Manager



- There is a new Main Street business opening soon– Sarita Farms Mercantile, 307 E Kleberg offering home décor and leather goods. The new business owners have upgraded the building’s appearance.

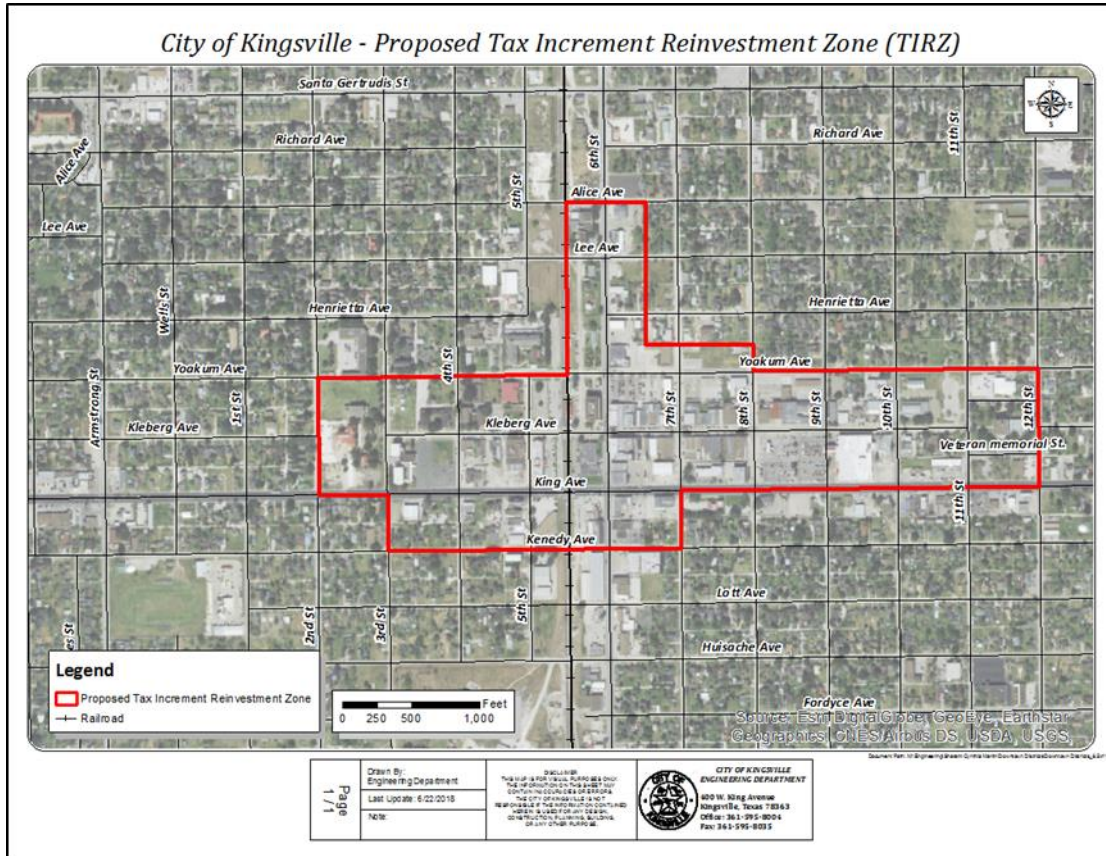




City of Kingsville, Texas

Office of the City Manager

- The City Commission has approved for the map for proposed Tax Increment Reinvestment Zone #1 located in downtown Kingsville in an area roughly equivalent to the Main Street District.



Fire Department/Emergency Management

- Call volumes for *EMS* and *fire/ first response*, and *fire inspections* are trending upward from 2018.
- Response times* are on-average 1% slower.
- Attended the 2nd Annual South Texas Firefighter’s Safety and Wellness Summit
- Attended the CBRAC Health Care Coalition Meeting
- Attended TML Conference



City of Kingsville, Texas

Office of the City Manager



6. Participated in a Hurst EDraulics Rescue Tools Demo
7. Participated in COK Trash Off Day
8. Participated in the CBFCC Fire Prevention Caravan
9. Fire Prevention Presentation – Harvey Elementary



10. Assisted with SGISD Burning of the Paw



City of Kingsville, Texas

Office of the City Manager



11. Fire Prevention Presentation – The Tot Spot
12. Fire Prevention Presentation – SGISD King Ranch Campus
13. Fire Static Display – Family Ranch Rodeo
14. Participated in MSA SCBA Demo
15. Coordinated & Conducted Last Run Retirement Ceremony for FF. J. Mendieta
16. Attended DSHS Rules Review Meeting
17. Conducted New MICU Spec WG Kick Off Meeting & Siddons-Martin Ambulance Demo





City of Kingsville, Texas

Office of the City Manager

18. FMO participated in Kingsville Legend's Apartments Deposition
19. Fire Prevention Presentation – Harrell's Elementary
20. Participated in TNT Rescue Extrication Tool Demo
21. Attended Coastal Bend College – State of the Union Breakfast
22. Participated in Southwest Ambulance Sales Demo
23. Attended Intermedix SW Trip Tix User Group Meeting
24. Fire Prevention Presentation – Kleberg Elementary
25. Participated in the TAMUK Homecoming Parade
26. Participated in the TAMUK Homecoming Bonfire & Fireworks Display
27. Fire Station Tour – Central Baptist Church
28. Participated in Christus Spohn Kleberg Fall Festival
29. Participated in Operative IQ Final Walk Through Demo
30. Participated in Scott SCBA Demo
31. Participated in Christus Spohn Marketing Photo Shoot



Golf Course

1. *Rounds* played are trending downward from 2018, while *buckets* used is on par.
 - There are no key updates for this department.

Human Resources

1. Health plan *total income* is on a downward trend from 2018, while *total expenses* are on par.
2. New *hires* and employee *separations* are on a downward trend.



City of Kingsville, Texas

Office of the City Manager

3. Risk Management *workers compensation claims*, and AL claims are on an upward trend. *GL claims*, and *APD claims* are on a downward trend. The *compensation exception modifier* is on par.
4. New Hires:



Kane Garcia
Date of Hire: 10/23/18
PT Maint. Worker
L.E. Ramey Golf Course

Alyssa Orr
Date of Hire: 10/30/18
Telecommunications Operator
Kingsville Police Dept.

5. Continuation of City of Kingsville Leadership Academy.
6. Coordination of the City of Kingsville Employee Health Fair.
7. Preparation for the City of Kingsville Employee Recognition and Safety Banquet.
8. Make-up day for Supplemental Insurances.
9. Coordination of employee monthly meeting with insurance representative

Library

1. *Library visits* are on par with 2018, and *patron website visits* are trending upwards.
2. *Registered borrowers* have increased by 1%, while *materials circulation* is on par.
3. The *physical materials* collection has increased by 2%, while the *digital collection* has increased by 2%.
4. *Library programs* and *attendance* are on an upward trend.
5. *Lab users* is on a downward trend.
6. Toddler Time : October 4th 11th, 18th, and 25th.



City of Kingsville, Texas

Office of the City Manager



2. Participated in Sarita's National Night Out on October 2nd, distributing brochures to Kenedy County residents on the library's resources and services.



3. Young adult services: SAT/ACT Study Group- Saturday, October 20th, 2018
 - a. Ms. Emily Berendt, the Children's & Young Adults Services Librarian provided various resources for students preparing for the SAT & ACT.



City of Kingsville, Texas

Office of the City Manager



4. Participated in the City of Kingsville's Hallowgen Safe Trick or Treating Fall Festival on October 26th, 2018.





City of Kingsville, Texas

Office of the City Manager



Municipal Court

1. *Adjudicated cases* are on par with 2018, *new cases*, and *warrants cleared* are on a downward trend, while *warrants issued* are on an upward trend.
2. Despite the transition into the newly renovated Municipal Court Office, court dockets continue to move efficiently and consistently with the effort and teamwork by Municipal court staff.
3. Municipal Building renovations:
 - a. The first hearings in the Hon. Robert H. Alcorn Municipal Courtroom were held on November 1, 2018:





City of Kingsville, Texas

Office of the City Manager

b. Utility building:



Parks & Recreation

1. Facility usage of the *recreation hall*, *pool*, and *fields* are on a downward trend from 2018. Use of the *shelter/ pavilion* are on par. Use of the BBQ building is on an upward trend.
2. Honored fallen soldier Ranchester Santiago on the anniversary of this death, October 12th, with a wreath on his memorial at Dick Kleberg Park on Santiago Park Lane.





City of Kingsville, Texas

Office of the City Manager

3. Held our annual Make A Difference Day Volunteer project trimming the xeriscape garden and used the opportunity to do some training on tree trimming with our staff.



4. Parks Department partnered with Community Appearance to host the Hallowgreen event at the Pavilion.



Planning & Development



City of Kingsville, Texas

Office of the City Manager

Projects	Type	Est. Completion
Wildwood Trails	Residential	Ongoing
Marriott TownePlace Suites	Commercial	Completed
Kingsville Veterinary Services	Commercial	November 2018
CoK Municipal Building	Public	Completed
CoK Splash Pad - Kiddie Pool	Public	Completed
New Taiwan Restaurant	Commercial	TBD
Sirloin Stockade Ren./ Bray's BBQ	Commercial	December 2018
Apartments @ Milton & Kenedy	Apts. - 13 Units	TBD
Crystal Rose #2	Apts. - 7 Units	Completed
Heritage Manor	Apts. - 8 Units	Completed
Splash Pad - Flores Pad	Public	Completed
Rudy's Pest Control	Commercial	Completed
Physician's Premiere	Commercial	TBD
McDonald's on King & 14th	Commercial	February 2019
Heritage Apartments	Commercial	TBD

1. New *commercial construction* is on a downward trend from 2018, and *residential construction* is on par.
2. New *units built* is on an upward trend.
 - There are no key updates for this department.

Police Department

1. *Violent crime* is on an upward trend from 2018, and *property crime* is on a downward trend.
2. *Average total response time* and *average dispatch time* are faster than 2018, while *average officer response time* is slower.
3. *Coffee with a Cop*:
 - a. As part of National *Coffee with a Cop Day*, on October 3rd, 4th, and 5th KPD officers and community members came together in informal, neutral spaces to discuss community issues, build relationships, and drink coffee.
 - b. This provided a unique opportunity for community members to ask questions and learn more about the department's work in Kingsville's neighborhoods.
 - c. The majority of contacts law enforcement has with the public happen during emergencies, or emotional situations. Those situations are not always the most effective times for relationship building with the community, and some community members may feel that officers are unapproachable on the street. Coffee with a Cop breaks down barriers and allows for a relaxed, one-on-one interaction.
 - d. "We hope that community members will feel comfortable to ask questions, bring concerns, or simply get to know our officers," said Ricardo Torres, Police Chief. "These interactions are the foundation of community partnerships."



City of Kingsville, Texas

Office of the City Manager

- e. Coffee with a Cop is a national initiative supported by The United States Department of Justice, Office of Community Oriented Policing Services. Similar events are being held across the county, as local police departments strive to make lasting connections with the communities they serve.
- f. The program aims to advance the practice of community policing through improving relationships between police officers and community members one cup of coffee at a time.



4. Pedestrian Struck in front of Harvey Elementary School:

- a. Kingsville Police Department responded to a vehicle/pedestrian collision at the 1300 block of East Kenedy Avenue, directly in front of Harvey Elementary School. Police arrived and found Sara Dominguez (80 years old) lying in the street, with severe bodily injury. Kingsville Fire Department arrived and began treating her. She was later transported to Christus Spohn Hospital-Kleberg, where she passed away.
- b. The driver of pickup that struck her was identified as Nicole Valdez (36) of Kingsville. The investigation revealed that Dominguez crossed the street, from the school northbound. Valdez, driving eastbound, advised that the sun was in her eyes and she never saw Dominguez crossing. Dominguez was not in a crosswalk.
- c. Valdez was arrested for Driving While License Suspended/Invalid. The case remains under investigation.

5. Female Arrested After Assault:

- a. On 10-21-2018 at 11:09 PM, officers were dispatched to an address in the 1600 block of E. Santa Gertrudis Ave. A male advised that he had been attacked by the intoxicated mother of his child. The male said that he had eaten dinner with his ex-girlfriend and had gone shopping. After they returned to her residence, the female, identified as April Lopez (30), began drinking.
- b. After getting intoxicated, Lopez began saying odd things and acting strangely. The male decided it was time to leave the residence and said that he would take their child. After picking the child up in a bedroom, he was attacked by Lopez, who was trying to stab him with a kitchen knife. He left the residence and neighbors called 9-1-1.
- c. Responding KPD officers found the male near the house and attempted to make contact with Lopez. Lopez was speaking to two officers through the locked screen door. Other



City of Kingsville, Texas

Office of the City Manager

officers removed an air conditioner window unit and had the children climb through the open window to leave the residence. Once the children were safe, two officers entered through the open window. They snuck up behind the female and took her into custody after a brief struggle.

- d. April Lopez was booked in the Kleberg County Jail, for Aggravated Assault and Endangering a Child. She remains in the county jail and bonds were set at \$10,000 on each charge. The male and the children were not injured.

Public Works

1. Garage:

- a. *Oil changes* are on-par with 2018, while *tire maintenance* is trending upwards.
- b. *Un-scheduled service* and *scheduled service* are trending upwards.
- c. Please schedule vehicles and equipment for routine maintenance to prevent unnecessary emergency repairs.



2. Sanitation:

- a. *New accounts* and *damaged roll-outs* are trending upwards.



City of Kingsville, Texas

Office of the City Manager

3. Solid Waste:

- a. *Customers* are on a downward trend, while *commercial waste, residential waste and outside waste* are on an upward trend.
- b. *City construction & demolition waste (C&D), and commercial C&D waste*, are on a downward trend, while *residential C&D, and total brush* is on an upward trend.
- c. Landfill has been limited entry due to muddy conditions, staff continues to work all weather roads for public access. Zone 3 Brush Service is November 26th thru December 7th with White Goods being serviced on December 7th.
 - i. Brush Holiday Schedule:

BRUSH SCHEDULE: Winter 2018- Spring 2019

Zone	Start Date	End Date
2	November 13, 2018	November 21, 2018
3	November 26, 2018	December 7, 2018
4	December 10, 2018	December 21, 2018
1	December 26, 2018	January 4, 2019
2	January 7, 2019	January 18, 2019
3	January 22, 2019	February 1, 2019
4	February 4, 2019	February 15, 2019
1	February 19, 2019	March 1, 2019
2	March 4, 2019	March 15, 2019
3	March 18, 2019	March 29, 2019
4	April 1, 2019	April 12, 2019
1	April 19, 2019	April 26, 2019

PLACE YOUR BRUSH OUT next to the curb THE WEEKEND BEFORE the START DATE of your zone to insure it is picked up by the City. Brush that is brought out after our crews have gone thru your neighborhood is considered *LATE* and will not be picked up by the City. Please do not place closer than 5 ft to any meters or up against a fence, make sure brush is not blocked by cars. Brush must be cut in lengths of 5 feet or less. Maximum size of brush pile: 6' deep, 6' high, 5' long (6X6X5), TWO PILES PER CUSTOMER ONLY.

WHITE GOODS SCHEDULE

Zone	Date
2	November 21, 2018
3	December 7, 2018
4	December 21, 2018
1	January 4, 2019
2	January 18, 2019
3	February 1, 2019
4	February 15, 2019
1	March 1, 2019
2	March 15, 2019
3	March 29, 2019
4	April 12, 2019
1	April 26, 2019

White Goods / Bulky Items (residential only): DEADLINE to call in and be put on the list is 12 noon the day before your white goods service date. **CALL 595-8040 BEFORE** the deadline with your information, **THEN** place items out next to the curb the night before your scheduled white goods pick up date. **BULKY ITEMS ONLY. EX: MATTRESSES, APPLIANCES AND FURNITURE ONLY.** NO concrete, tires, misc items, hazardous waste, remodeling or construction materials allowed. **ALLEYS ARE TO REMAIN CLEAN AND UNOBSTRUCTED OF ANY BRUSH, DEBRIS OR WHITE GOODS.**



City of Kingsville, Texas

Office of the City Manager

ii. Garbage Holiday schedule:

DATE	HOLIDAY	DAY	NOTE
July 4, 2018	Independence Day	Wednesday	6
September 4, 2018	Labor Day	Monday	5
November 12, 2018	Veterans Day	Monday	4
November 22 & 23, 2018	Thanksgiving Holidays	Thur & Fri	2
December 24 & 25, 2018	Christmas Holidays	Mon & Tues	3
January 1, 2019	New Year's Day	Tuesday	1
January 21, 2019	Martin Luther King Day	Monday	5
April 19, 2019	Good Friday	Friday	4
May 27, 2019	Memorial Day	Monday	5

Holiday Note:

1. New Year's Day: CLOSED ON TUESDAY- Residential Monday/Thursday will remain the same. Residential Tuesday/Friday will be done on Wednesday/Friday. Commercial Tuesday & Wednesday will be done on Wednesday.

2. Thanksgiving Holidays 2018: CLOSED ON THURSDAY (22nd) & FRIDAY (23rd). Nov. 19 – Nov. 24, 2018: Residential Monday/Thursday service – WILL BE DONE ON MONDAY ONLY. Residential Tuesday/Friday service – WILL BE DONE ON TUESDAY ONLY. Commercial service for Wednesday & Thursday will be done on Wednesday. Friday's & Saturday's service will be done on Saturday.

3. Christmas Holidays 2018: CLOSED ON MONDAY (24th) & TUESDAY (25th) Dec. 24 – Dec. 29, 2018: Residential Monday/Thursday service – WILL BE DONE ON THURSDAY ONLY. Residential Tuesday/Friday service – WILL BE DONE ON FRIDAY ONLY. Commercial Monday/ Tuesday will be done on Wednesday.

4. Good Friday: CLOSED ON FRIDAY- Residential Monday/Thursday will be done on Monday/Wednesday. Residential Tuesday/Friday will be done on Tuesday/Thursday. Commercial Thursday/ Friday will be done on Thursday.

5. Labor Day, Veteran's Day, Martin Luther King Jr Day & Memorial Day: CLOSED ON MONDAY- Residential Monday/Thursday will change to Tuesday & Thursday. Residential Tuesday/Friday will change to Wednesday & Friday. Commercial Monday & Tuesday service will be done on Tuesday.

6. Independence Day: CLOSED ON WEDNESDAY- NO CHANGE FOR RESIDENTIAL. Commercial Wednesday will be done on Thursday.

4. Wastewater:

- a. *Lines cleared*, and *new lines* are on a downward trend, while *lines replaced* is on an upward trend.



City of Kingsville, Texas

Office of the City Manager

- b. *Sewer repairs* is on a downward trend, while *sewer back-ups* is on an upward trend.
- c. Operators coordinated emergency repairs to the electrical panel for the South Plant blowers, Crews perform repairs of several manholes (picture below R) Crews continue replacing failed sewer mains and currently working on 400 Blk E Miller (picture below L).



5. Water:

- a. *Main breaks*, and *meter leaks* are on a downward trend, while *service leaks* is on par.
- b. *Well production* is on a downward trend, and *South Texas Water Authority (STWA) production* is on par.
- c. Replaced line sections on the 500 Blk of Ave "B", 1100 Blk of E. Nettie, Broke and filled in two concrete tanks at Flores Park (picture below).

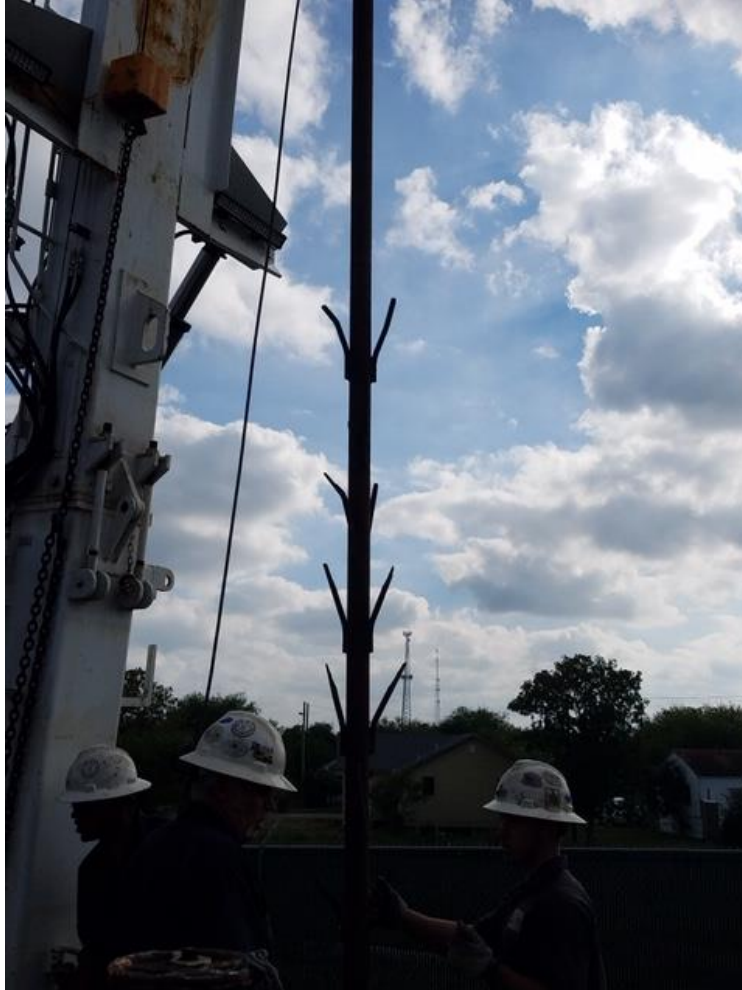




City of Kingsville, Texas

Office of the City Manager

- d. At Well #22 the removal of pipe and pump from well was a success (picture below). Staff continues to monitor water and inspect equipment to ensure Superior Water Quality.



Streets

1. *Pothole work-orders* are trending upward from 2018, while *alley work-orders* are on par.
2. *Street repairs* are trending upwards.
3. Wet conditions continue to delay work on Flores Park parking lot, staff continues with drainage and street maintenance (pictures below).



City of Kingsville, Texas

Office of the City Manager



Tourism

1. Hotel *occupancy percentage* is down by an average of 5% from 2017.
2. Hotel Occupancy for the month of September 2018 is unable to be tabulated due to missing numbers from La Quinta. Manager is out for the holiday without access to the numbers. Will turn in as soon as we get the data.
3. A 6 week campaign debuted on KRIS in October as a push toward Ranch Hand weekend. This came about because of a partnership with Brush Country CASA for a benefit concert during Ranch Hand Weekend. The non-profit status of the beneficiary gave us the use of PSA time at no cost and we used that to leverage coverage of the entire weekend of festivities. Similar agreements were forged with K99, KTEX in the valley and My Country 107.3. It also led to additional media appearances.
4. One of our most viewed videos in October was a promo from KRIS posted to our page.

Kingsville Visitors Center
Published by Janine Reyes [?] · October 16 · 🌐

Don't miss Ranch Hand Weekend in Kingsville November 16-18. Come for the breakfast -- stay for the concert and everything in between. We've got a weekend FULL of festivities & fun! Concert tickets are just \$20, get them here: <https://bit.ly/2QIHANu> or pick up a pair at Cavender's, Baffin Bay Seafood Co. or The Silver Spur! Breakfast tickets are for sale now as well. Get those for just \$6 at the King Ranch Saddle Shop, King Ranch Museum, King Ranch Visitor Center or the Kingsville Visitors Center!

WWW.ETIX.COM
Michael Ray LIVE at the JK Northway [Book Now](#)

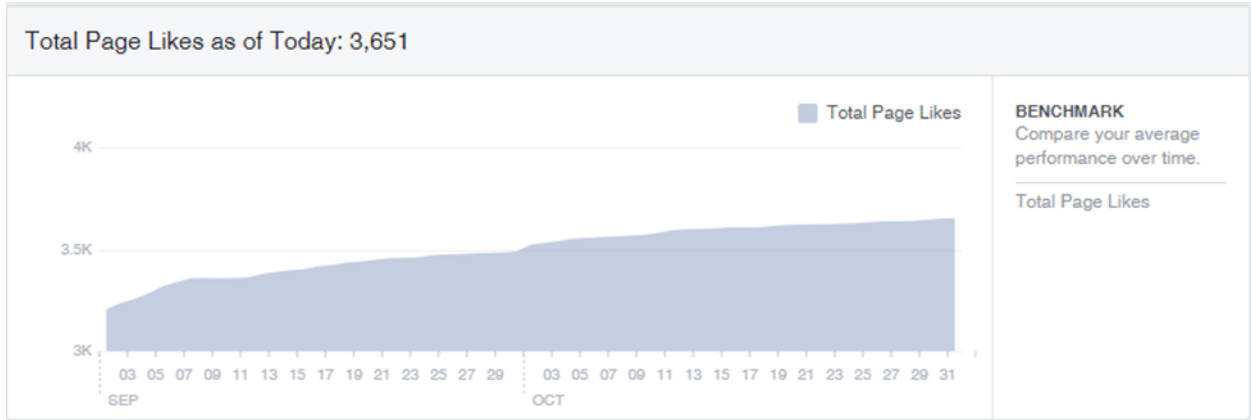
5,303 People Reached 280 Engagements [Boost Again](#)



City of Kingsville, Texas

Office of the City Manager

- Facebook likes are up from 3397 in September to 3651 in October. Instagram likes are up from 575 to 668.



- Our most viewed live video in October was a Facebook live we did to showcase our newest hotel’s grand opening, Towneplace Suites by Marriott.

Kingsville Visitors Center was live.
Published by Janine Reyes [?] · October 10 · 🌐

We're excited to show you our newest hotel! Towneplace Suites by Marriott opens TODAY, just in time for some fun-filled family events this weekend. Come for the Horseless Ranch Rodeo, stay for the football!

16:38

🟢 **Get More Likes, Comments and Shares**
Boost this post for \$100 to reach up to 7,300 people.

4,607 People Reached **1,051** Engagements [Boost Post](#)

👍❤️👎 76 25 Comments 26 Shares

👍 Like 💬 Comment ➦ Share 🌐

Performance for Your Post

4,607 People Reached

2,859 Video Views

213 Reactions, Comments & Shares 📊

138 Like	68 On Post	70 On Shares
13 Love	9 On Post	4 On Shares
3 Wow	3 On Post	0 On Shares
33 Comments	25 On Post	8 On Shares
27 Shares	26 On Post	1 On Shares

838 Post Clicks

118 Clicks to Play 📊	0 Link Clicks 📊	720 Other Clicks 📊
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

* Metrics for this department are for the previous month, as the process requires to collect them.

Utility Billing & Meter Reading



City of Kingsville, Texas

Office of the City Manager

1. Service orders for *new service, disconnects, leak checks, and failed meters* are on an upward trend from 2018.
2. Billing *statements issued, and late notices* are on an upward trend, while *disconnects* are on par.
3. Payments by *cash or checks/ money order* is on par, *payments via the service network and other electronic funds transfers* are trending downwards, while payments via *credit card or online* are trending upwards.
4. Construction has completed on the first floor, and the department moved downstairs. Customers have expressed much delight for the move.