



RUN FOR YOUR LIFE 5K

Run For Your Life 5K Sponsorship Letter • Saturday, October 24, 2015 at Dick Kleberg Park

Please Help Us Support Kingsville Parks and the Run for Your life 5K!!!

We cordially invite you to participate as a Sponsor of the 1st annual Run for Your Life 5K Run/Walk. This event will raise money to support Kingsville Parks. The event will be held on Saturday, October 24, at Dick Kleberg Park.

The event will kick off @ 5:00 PM at Dick Kleberg Park. Runners will begin at the Park and travel a course around the park with a few spooky surprises along the way. We will conclude the event with an award ceremony and will be showing a Halloween themed film with goodies for sale afterward.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase finishing medals for the winners in each category, and complimentary drinks and snacks for participants. Any additional money from sponsorships will help go toward our fundraising goal of \$3,000 to purchase materials to enhance a paved, 1 mile walking/running trail at Dick Kleberg Park. There are various levels of sponsorship for the Run for Your Life 5K. Please see the chart below for details regarding each sponsorship level.

Run For Your Life 5K Sponsorship Pricing and Benefits

Sponsorship	Cost	Benefits
<i>Gold Level</i>	\$250	<ul style="list-style-type: none"> ✓ Large Logo Printed on the back of the t-shirt – your choice of placement ✓ Large Logo used in all advertising, and printed materials <ul style="list-style-type: none"> ✓ Product, Flyer in Racer’s Packets ✓ 2 Complimentary Race Entries
<i>Silver Level</i>	\$100	<ul style="list-style-type: none"> ✓ Product/Flyer Placement in Racer’s Packets ✓ Name printed on the back of the t-shirt <ul style="list-style-type: none"> ✓ Facebook Mention ✓ 1 Complimentary Race Entry
<i>Bronze Level</i>	\$50	<ul style="list-style-type: none"> ✓ Product/Flyer in Racer’s Packets ✓ Goodie bag with Runner T-shirt ✓ Product/Company logo posted on Facebook



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Sponsorship Form

Thank you for supporting the Run for Your Life 5K. Your sponsorship will help support the community of Kingsville and City Parks.

Please complete this form and return to:

**Dick Kleberg Park
501 E. Santiago Park Ln
Kingsville, TX 78363**

Sponsorship Contact Information

Please complete all sections. (Note: Company – official business/ organization name to be used for communication and recognition purposes. Name – contact person who is responsible for contribution or to whom all communication should be directed. Email – e-mail address of contact person listed above.)

Company _____

Contact Name _____

Title _____

Address _____

City _____

Phone () _____ *E-mail* _____

SPONSORSHIP LEVEL

Indicate your level of sponsorship below

Gold Level / \$250

Silver level/ \$100

Bronze Level /\$50

Please contact any of the following members of the Run for Your Life 5K Run Committee with questions or for additional information on sponsorships or send an email to sresendez@cityofkingsville.com

Parks & Recreation: 361-595-8591

Checks/Money Orders are payable to:
City of Kingsville Parks & Recreation



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Thank you for becoming a Run for Your Life 5K Sponsor.

Sponsorship Receipt and Additional Information

Thank you for supporting the Run for Your Life 5K. Your sponsorship will help support the community of Kingsville and Kingsville Parks.

Company _____

Contact Name _____

Receipt Number: _____ **Date:** _____

Payment Type: _____ **Payment Amount:** _____

Please provide an email to us at sresendez@cityofkingsville.com with the following information to use so we can get everything ready for all the t-shirt and printed materials:

Name of Business (as you want it printed)

Business Logo (as large as possible)

What materials you will be providing in the Runner's Packets (ex. Coupons, flyers/brochures/business cards, discounts etc.)

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sresendez@cityofkingsville.com

Or call us at:

Parks & Recreation Office 361-595-8591