

September 24<sup>th</sup>, 2018

Honorable Mayor, City Commission, and Residents of Kingsville:

The Monthly Performance and Activity Report provides a snapshot of the operations of our City Departments. Data tracked includes departmental 'Key Performance Indicators' (KPI)'s which are utilized to track our progress in these areas and compare them to months and years prior. This data helps us bring awareness and attention to areas that are not trending in the right direction. Below you will find a summary of the analysis of the data. Additionally, the report includes Key Updates that aim at showcasing the progress the City is making.

#### Animal Control

- 1. Dog *reclaims*, *adoptions*, and *euthanizations* are on an upward trend from 2017, while *rescues* are on a downward trend.
- 2. Cat *reclaims*, *adoptions*, and *euthanizations* are on an upward trend from 2017, while *rescues* are on a downward trend.
- 3. Repairs were made to the ceiling of the porch in front of the animal shelter.







4. The City-County Health Department contracted Gillespie Roofing & Sheet Metal to repair the rusty, holey and faded ceiling of the outside porch at the Animal Shelter. The work took about two days to complete. The new ceiling looks very nice and cleaned.

**Community Appearance** 

- 1. Code enforcement (a) *notices sent*, (b) *inspections*, and (c) *reinspection's* are on an upward trend from 2017, while *abatements* are on a downward trend.
- 2. Recycling of *cardboard* is on an upward trend from 2017, while *other recyclables* (paper, plastic, & aluminum) are on a downward trend.
- 3. Inspectors focused on main thoroughfares and schools the first part of the month to prepare for back to school travel.
- 4. 414 W Kenedy was demolished by brush crews, which had caught fire and was abandoned. It was a deemed a threat to life, health and safety of the community (before & after).



5. Properties continue to be abated. Attached are photos showing the state of most of these properties. Operators abated 96 properties in August.



a. 602 W Nettie before & after:



b. 1248 E Nettie:



#### Downtown

- 1. The first three quarterly Main Street Report's show that *building rehabs*, and *business starts & expansions* are on a downward trend from 2017, while *jobs created* are consistent.
- 2. Historic District *total permits*, and *demolition permits* are on a downward trend from 2017, while *new construction permits* are on an upward trend.
- 3. The parking spaces and crosswalks were striped between along 7th Street between King and Yoakum Avenues. The area between Kleberg and Yoakum Avenues was especially bad with striping for the parking spaces barely visible.





4. The historic canopy is being restored at 230 E Yoakum the formerly Neesen Chevrolet.



5. Voluntary demolition at 231 E Santa Gertrudis Avenue. Community Appearance will be doing the demolition work.





Fire Department/Emergency Management

- 1. Call volumes for EMS and fire/first response are on pace with 2017.
- 2. *Response times* are on-average 6% faster than 2017.
- 3. Hired (1) Fire Fighter (PFF A. Landoll)
- 4. Conducted an interview with Channel 69 King TV regarding the City's Fire Ordinance and Self-Help Guide
- 5. Conducted Fire Extinguisher Training ~100 participants Kingsville Community Action Employees
- 6. Upgraded Security Camera System at Fire Station 1
- 7. Completed Specifications on new Pierce Enforcer PUC Engine, obtained approval from Commission, and placed order
- 8. Conducted Station Tour of Customs and Border Protection Agents attending EMT Basic Course
- 9. Attended Border Patrol Community Partnership Meeting



- 10. KFD personnel attended Active Attack Integrated Response Course
- 11. Attended Coastal Bend Hurricane Evacuation Study
- 12. Evaluated Fire Drill at Kleberg Spohn Hospital
- 13. (1) KFD personnel completed Basic Structural Academy and certified through Texas Commission on Fire Protection
- 14. Structure Fire at 1527 W. Johnston:



#### Golf Course

- 1. August 14, 2018: Held first Volunteer Day, with 15 volunteers participating.
  - a. The volunteers performed tasks such as, weed eating, trimming trees, mowing grass, pulling weeds from greens, and cleaning sand traps.



2. August 23, 2018 Vertie cut and top-dressed greens.





- 3. August 25, 2018 TAMUK Ladies Golf Team sponsored a golf tournament, 14 teams participated.
- 4. August 28, 2018 the 19 greens were fertilized.

#### Human Resources

- 1. *Total income* and *total expenses* are on an upward trend from 2017, with expenses exceeding income by 10%.
- 2. *Hires* and *separations* are on an upward trend from 2017, with 22 more hires than separations.
- 3. The *workers compensation experience modifier* is 26% lower than 2017. *Workers compensation, GL*, and *APD* claims are on a downward trend, while *AL* claims are on an upward trend.
- 4. Health Plan design changes completed.
- 5. Holiday Designation and Compensation policies updated.
- 6. Continuation with planning for the 2018 Employee Health Fair.
- 7. Position Vacancies:



Engineering	
Capital Improvements Manager	\$ 47,230 - \$ 67,267
Facilities	
P/T Maintenance Worker	\$ 10.00 hr.
Finance	
Accounting Manager	\$ 47,230 - \$ 67,267
Staff Accountant	\$ 42,839 - \$ 61,013
Firefighter	
-Firefighter Cert. (TCFP) & EMT OR	\$ 43,505 Approx.
-Licensed Paramedic OR	
-Firefighter Cert. & enrolled in Paramedic Program Application Deadline: September 19, 2018	1
Test Date: September 21, 2018	
Parks & Recreation Department	
PT Maintenance Worker – Golf	10.00 hr.
Parks and Recreation Director	\$ 63,293 - \$ 90,145
Police Department	
Telecommunications Operator	\$ 12.17 - \$ 13.29 hr.
Public Works Department	
Street	
	\$ 10.00 hr.
Maintenance Worker	\$ 10.00 hr. \$ 10.00 hr.
Maintenance Worker Equipment Operator I	
Maintenance Worker Equipment Operator I Equipment Operator II	\$ 10.00 hr.
Street Maintenance Worker Equipment Operator I Equipment Operator II Water Water Supervisor	\$ 10.00 hr.

#### 8. New Hires:



Leonel Castillo Date of Hire: 8/6/18 Maint. Worker – Parks & Rec.



Alberto Navarro Date of Hire: 8/6/18 PT Maint. Worker – Parks & Rec.



**Espiriron Ramos** Date of Hire: 8/6/18 PT Maint. Worker - Library





Anthony Landoll Date of Hire: 8/22/18 Firefighter/EMT – Fire Dept.



**Joe Dominguez** Date of Hire: 8/22/18 Police Officer – Police Dept.



**Michael Sandoval** Date of Hire: 8/22/18 Equip. Operator I – Street



Veronica Norman Date of Hire: 8/22/18 PT Golf Pro-Shop Attendant – Golf Course



Victor Castaneda Date of Hire: 8/22/18 PT Maint. Worker – Golf Course

#### <u>Library</u>

- 1. Library visits are trending downward from 2017, while patron website visits are trending upwards.
- 2. Registered *borrowers* have increased by 1% since 2017, while materials *circulation* is on a downward trend.
- 3. The *physical materials* collection has increased by 1% since 2017, while the *digital unit's* collection has increased by 29%.
- 4. Library *programs* and *attendance* are on a downward trend from 2017.
- 5. *Lab users* is on a downward trend from 2017.
- 6. Toddler Time: August 2<sup>nd</sup>, 9<sup>th</sup>, 16<sup>th</sup>, 23<sup>rd</sup>, and 30<sup>th</sup>





7. Blood Bank: August 21st



#### Municipal Court

- 1. Adjudicated cases, warrants issued, warrants cleared, and new cases are trending upward from 2017.
- 2. Court dockets continue to move efficiently and consistently with the effort and teamwork by Municipal court staff.
- 3. Renovations continue in Municipal Building; construction is 80 % complete, all electrical and HVAC in floors and trim going in.





Parks & Recreation

1. Facility usage of the *recreation hall*, *Barbeque Building*, *pool*, the *fields*, and the *shelter/ pavilion* are trending upwards for 2017.



2. Team City of Kingsville places 7th overall in Scrabble Tournament benefitting Adult Literacy.



3. Finishing touches on Kiddie Pool at Brookshire Pool Drain lines between pool deck and kiddie pool deck, picnic tables and benches, grass planting and watering.



4. Concrete work complete sidewalks, and wrap around the splash pad, benches and tables in, grass planting in.







#### Planning & Development

- 1. New *commercial construction* and *residential construction* are both on a downward trend from FY 2017.
- \* There are no key updates for this department.

#### Police Department

- 1. *Violent crime* and *property crime* are both trending downwards from 2017.
- 2. Average *total response time* and *dispatch time* are faster than 2017, while *officer response time* is slower.
- 3. Patrol Division:



- a. Aug. 6th 10th: Senior Officer Felix Reyna attended the Basis Instructor Course at the Del Mar Regional Police Academy. He then attended the ASP Baton Instructor course on August 14, 15 and 16 in the Valley.
- b. Aug. 6th 24th: Corporal Gilbert Rodriguez attended the Leadership Command College, Module 1, at Texas A&M University in College Station. The class is free to approved officers.
- c. Aug. 15th 17th: Sergeant Jorge Flores attended re-certification training on Less Lethal Munitions, Chemical Devices in Pharr.
- d. Aug. 15th: Police Cadet Carl Huizar resigned with the KPD.
- e. Aug. 24th 25th: Sergeant Donald Lobaugh, Officer Maggie Fonseca and Senior Officer Joe Gonzalez attended AAIR training. The class was held at H.M. King High School and is a class on active shooter response.
- f. Aug. 27th: Former KPD Officer Joe Dominguez returned to KPD.
- 4. Community Services:
  - a. August 14th -16th: Training Officer Javier Aleman and Investigator Gonzalez recertified as ASP Integrated Course Instructors. Senior Patrol Officer Felix Reyna was certified as an ASP Integrated Instructor in the same course. All three officers are now certified to teach ASP Tactical Weapon, ASP Tactical Restraint classes and ASP Tactical Light courses.
  - b. August 24th -25th:The Training Division hosted an ALERRT Active Attack Integrated Response (AAIR) course. This two-day course integrated active shooter training for Police, Fire and Dispatch. The class consisted of 25 Law Enforcement officers, 8 Fire Fighters/Paramedics and 2 dispatchers. The police department utilized its communications trailer during the active shooting scenarios.
- 5. SLOT:
  - a. Officer Daniel Gonzalez, was asked by Crime Stoppers to be the key speaker for the Community Education Series, in reference to the effects of synthetic marijuana and opioids.





- b. August 14<sup>th</sup>-15<sup>th</sup>: Cpl. Vincent Murray and Officer Gus Ruiz attending training in San Antonio for Money Laundering. This training course provided officers with the principles and techniques available in conducting money laundering investigations as they pertain to illegal narcotic activities.
- 6. Administration:
  - a. August 17<sup>th</sup>: KPD helped in supporting Kings Star Baptist Church, Back to School event by providing hot dogs for the parents, and children who attended. This is the 4th year KPD, helps in supporting the Kings Star Baptist Church, Back to School Event.

#### Public Works

- 1. Garage *oil changes* are consistent with 2017, while *tire maintenance* is trending upwards. *Unscheduled service* is trending upwards from 2017, while *scheduled service* is trending downwards.
- 2. Sanitation *damaged roll-outs* are trending upwards from 2017, while *new accounts* are trending downwards.
- 3. Solid waste *customers* are up 275% from 2017. *Residential waste* is consistent with 2017, while *commercial waste* and *outside waste* are trending downwards. *City construction & demolition waste* (*C&D*) is trending sharply upwards from 2017, while *commercial C&D*, *residential C&D*, and *total brush* is trending downwards.



- 4. Wastewater *new lines* and *lines replaced* are trending downwards from 2017, while *lines cleaned* are trending upwards. *Sewer repairs* and *sewer back-ups* are trending upwards from 2017.
- 5. Water *main breaks*, *meter leaks*, and *service leaks* are trending downwards from 2017. *Well production* and *South Texas Water Authority (STWA) production* are on an upward trend.
- 6. Solid Waste:
  - a. Brush crews completed Zones 3 & 4 and will begin Zone 1 brush collection September 4th.
  - b. During wet weather please call 595-0092 to find out landfill conditions and please use extra caution when disposing of items at the landfill.
- 7. Sanitation:
  - a. There are no key updates for this division.
- 8. PW Wastewater:
  - a. Collection crew completing sewer tap at Jubilee School building and replacing 335ft of sewer line at the 700 block of E.



b. Crews cleaned 3,600 LF of sewer mains and installed six new service taps.

#### 9. PW Water:

- a. Annual water storage tank cleaning and inspection was completed.
- b. Crews repaired 44 water main breaks, one of them being under a large oak tree.





c. Supervisor Joe Casillas is performing annual backflow device testing.





#### Streets

- 1. Street *pothole workorders* and *alley workorders* are trending upwards from 2017.
- 2. *Street repairs* are trending downwards from 2017.
- 3. After completing 19th Street reconstruction, crews cleaned Caesar Ditch (before & after).



4. Began reconstruction of Chandler Street, however delayed due to rain.



5. Crews completed patching Zones 5-7 and cleaned curb & gutters in Zone 3.



#### Tourism

- 1. Hotel *occupancy percentage* is down by an average of 6% from 2017.
- 2. Hotel Occupancy for the month of July 2018 is 65% compared to 75% for July 2017. The percentage decrease is due to the fact that we have 1,869 more rooms available and does not reflect a decrease in dollars collected.
- 3. Revenue is slightly up from 2017 to 2018. We collected \$50,792.12 this year compared to \$49,407.90 last year.
- 4. Tourism Director Janine Reyes participated in the Brush Country CASA Glow the Distance 5k August 18th. She and Alicia Tijerina also attended the Meet the Javelinas event at the JK Northway on that same day. Reyes attended the Li'l Oscar Cantu exhibit grand opening on Saturday, August 25th and coordinated and participated in a tour of the Wild Horse Distillery for the TAMUK Golf Tournament.
- 5. Tourism had media appearances on KIII August 15th to promote the Conner Museum, the TAMUK Golf tournament, the CASA night run and the tour of the distillery. We also were on K99 to announce the Ranch Hand Weekend concert August 20th and on KRIS 6 news at noon to promote multiple events on August 17th.



Kingsville hosting numerous events



6. Facebook likes are up from 2931 August 17th to 3397 September 14<sup>th</sup>. Instagram likes are up from 540 to 575.



7. Our most viewed video in August was a Facebook live we did to announce the Ranch Hand Weekend concert in the KRIS 6 studios with Katia Uriarte.

Kingeville Visitore Center was live	Performance for Your Post     17,303   People Reached     6,415   Video Views     531   Reactions, Comments & Shares (1)			
Kingsville Visitors Center was live.     •••       Published by Janine Reyes [?] - August 20 at 9:28 AM - S     •••				
It's a magnificent Monday! We're EXCITED to be at KRIS 6 News with Katia Uriarte!				
We just left K-99 Corpus Christi where Big Frank made a BIG announcement. Michael Ray is coming to Kingsville for Ranch Hand Festival weekend!				
We want to THANK our presenting sponsor Sames Kingsville Ford for helping bring an awesome show to our city with ticket proceeds benefitting Brush Country CASA!	332 🔁 Likə	76 On Post	<b>256</b> On Shares	
	57 O Love	21 On Post	36 On Shares	
	1 ≌ Haha	0 On Post	<b>1</b> On Shares	
06:13	3 😯 Wow	0 On Post	3 On Shares	
	73 Comments	50 On Post	<b>23</b> On Shares	
	67 Shares	64 On Post	3 On Shares	
	2,811 Post Clicks			
Get More Likes, Comments and Shares Boost this post for \$12 to reach up to 2,300 people.	558 Clicks to Play 👔	8 Link Clicks	2,245 Other Clicks 👔	
Your video is popular in Texas Boost Post	NEGATIVE FEEDBAC			
€ 88 46 Comments 64 Shares	2 Hide Post 0 Report as Spam		2 Hide All Posts 0 Unlike Page	
🜓 Like 💭 Comment 🏟 Share 🚭 🔻	Reported stats may be delayed from what appears on posts			



8. Tourism had cooperation from 8 hotels offering continuing discounts for a number of night time events including the CASA Glow the Distance 5k, the Li'l Oscar Cantu event and the Ramon Ayala concert (in September). As an effort to encourage last minute night stays, we provided post cards identifying the cooperating hotels and the discount offered. We also had cooperation from organizers to place the ads digitally or pass out at events.

Coming to Kingsville this weekend? Eight of our hotels are offering great discounts! Mention this post to receive your deal. It sure pays to be our friend 2



Metrics for this department are for the previous month, as the process requires to collect them.

#### Utility Billing & Meter Reading

- 1. Service orders for *new service*, *disconnects*, and *leak checks* are on a downward trend from 2017, while *failed meters* are trending upwards.
- 2. Billing statements issued, late notices, and disconnects are consistent with 2017.
- 3. Payments by *cash*, *credit cards*, *checks & money orders*, via *online*, and *electronic funds transfers* & *other* are trending downward from 2017, while payments via the *service network* are trending sharply upwards.
- 4. Construction on the Municipal Building is in the last phases of completion.