



MAIN STREET ADVISORY BOARD

TUESDAY, MARCH 02, 2021 AT 10:00 AM

CITY HALL – HELEN KLEBERG GROVES
COMMUNITY ROOM 400 WEST KING AVENUE

PHONE: 361.595.8055 | WWW.CITYOFKINGSVILLE.COM

ADA NOTICE

It is the intention of the City of Kingsville to comply in all aspects with the Americans with Disabilities Act (ADA). If you plan on attending a meeting to participate or to observe and need special assistance beyond what is routinely provided, the city will attempt to accommodate you in every reasonable manner. Please contact the Planning Secretary, 361-595-8055, at least two business days prior to the meeting to inform the City of your specific needs and to determine if accommodation is feasible.

AGENDA

The following rules of conduct have been adopted by this Commission:

1. Give your name and complete address.
2. No one may speak more than twice on the same item.
3. No one may speak more than 5 minutes at a time without permission from the Chairman.
4. No one may speak a second time on a question until every person who wants to speak has done so.
5. All submissions of evidence, i.e., photos, drawings, will be retained by the Planning & Zoning Commission and will become a part of the permanent file.

A copy of Chapter 15 "Land Usage", from the City of Kingsville Code of Ordinances, is available.

VIRTUAL MEETING NOTICE

In the interest of public health and safety, this meeting will be conducted online. To join please follow the instructions detailed below:

Phone Number: 415-655-0001 **Access Code:** 1262109951#

OR

Live Video Stream: <http://www.cityofkingsville.com/webex>

Access Code: 1262109951

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES FROM PREVIOUS MEETING(S)

A. Review and Approve January 12th Meeting Minutes

****AUDIENCE AND PRESENTER SOCIAL DISTANCING AND PUBLIC TESTIMONY AND PUBLIC HEARING INPUT AT PUBLIC MEETINGS OF THE CITY BOARDS.** *To reduce the chance of COVID-19 transmission, public meetings will be held in a manner intended to separate,*

to the maximum practical extent, audience and presenters from personal contact with members of Community, City Staff, and City Boards. Public testimony and public hearing input for Public Comment and all items on the agenda at public meetings of the City Boards shall be provided in written format and presented to the Board Secretary and/or designee prior to the start of each meeting of the Historical Development Board. This testimony and/or public input shall be in accordance with the Board Secretary's instructions, which shall be posted on the Board Secretary's outdoor public bulletin board at City Hall and on the City website and allow for electronic submission. The written public testimony shall be provided to members of the City Boards prior to voting on measures for that meeting. Written testimony shall be limited in accordance with the Board Secretary requirements and shall be placed into the record of each meeting. This written testimony shall serve as the required public testimony pursuant to Texas Government Code section 551.007 and shall constitute a public hearing for purposes of any public hearing requirement under law. The meeting may be held telephonically or via videoconference; and, if so conducted, the public may participate remotely by following the instructions of the Board Secretary which would be posted on the Board Secretary's outdoor public bulletin at City Hall and on the City website.

PUBLIC COMMENTS

POSTPONEMENTS/ADJUSTMENTS TO THE AGENDA

AGENDA ITEMS

1. Discuss and Consider turning the Main Street Advisory Board into a 501(c)3 non-profit.
2. Discuss and Consider a Tax Increment Reinvestment Zone for Historic District with a Main Street focus.

DEPARTMENT UPDATE(S):

3. Department Updates 3.3.2021

MISCELLANEOUS – *Any topic may be discussed but no action taken at this time*

ADJOURNMENT

POSTING NOTICE

I hereby certify that the above notice of meeting was posted on the bulletin board of City Hall, City of Kingsville, Texas, a place readily accessible to the general public at all times, on the **26th day of February 2021** by 5:30 PM, and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

S/ Brenda Joyas

Brenda Joyas, CNU-A Downtown Manager/HPO

This public notice was removed from the official posting board at the Kingsville City Hall on the following date and time: _____

By: _____

Planning & Development Services

City of Kingsville, Texas

Kingsville Main Street Advisory Board
Special Meeting
January 12, 2021

Helen Kleberg Groves Community Room, City Hall
400 W. King Ave., Kingsville, Texas

Minutes

Attendance:

Kingsville Main Street Advisory Board Members Present:

Ryder Takesuye
Todd Lucas
Gloria Bigger-Cantu
Tom DiFrancesca III
Rose Morales

Staff:

Brenda Joyas
Stephannie Resendez

Meeting Attendees:

None

1. Calling meeting to order: Meeting was called to order at 10:03 AM.

2. Approve minutes: Tom DiFrancesca made a motion to approve the minutes of the January 5, 2021 minutes as presented. Gloria Bigger-Cantu seconded. All in favor; none opposed. Motion Carried.

3. Public Comments – No public comments were made.

4. Discuss and Consider Action on new board member Bruce Harvill.

Brenda Joyas told the board that Tom DiFrancesca had emailed her to nominate Bruce Harvill. She stated that she had spoken to him on many occasions and he's always keeping an eye on downtown and making sure that everything is being followed, following up on anything that's suspicious. Ms. Joyas commented that she thinks he will be a great addition to the board.

Gloria Bigger-Cantu agreed and stated that he will be a very good asset.

Mr. DiFrancesca stands by his nomination.

Ms. Bigger-Cantu asked what business did he own? Ms. Joyas replied Linda Vista Jewelry.

Ryder Takesuye made a motion to approve the appointment of Bruce Harvill. Gloria Bigger-Cantu seconded. All in favor; none opposed. Motion Carried.

5. STAFF REPORT: None.

6. Miscellaneous –

7. Meeting adjourned: Meeting was adjourned at 10:08 AM

City of Kingsville
Planning Department

Item #1.

To: Main Street Advisory Board Members

Cc: Uche Echeozo, Director of Planning and Development Services

From: Brenda Joyas, CNU-A: Downtown Manager and Historic Preservation Officer

Date: March 3, 2021

ITEM #1: Main Street Board turned into 501(c)3

Decision:

Discuss and Consider turning the Main Street Advisory Board into a 501(c)3.

Discussion:

Implement a hybrid approach where there is a City structure for day-to-day operations so the program benefits from having a stable workforce in place. The 501(c)3 organization serves as an advisory board to the City. The 501(c)3 will serve as a recipient and conduit of grants, legacy gifts, etc. Community development programming (events) will also be under the 501(c)3 umbrella.

The Downtown Manager position will stay as a City of Kingsville employee and hence will be able to work with TIRZ funding set up for downtown and facilitation of events and economic development. The Main Street Board will only meet on a quarterly basis to keep things on track. But the truly business end of downtown development stays within the City of Kingsville and Advisory Board relationship.

City of Kingsville
Planning Department

Item #2.

To: Main Street Advisory Board Members

Cc: Uche Echeozo, Director of Planning and Development Services

From: Brenda Joyas, CNU-A: Downtown Manager and Historic Preservation Officer

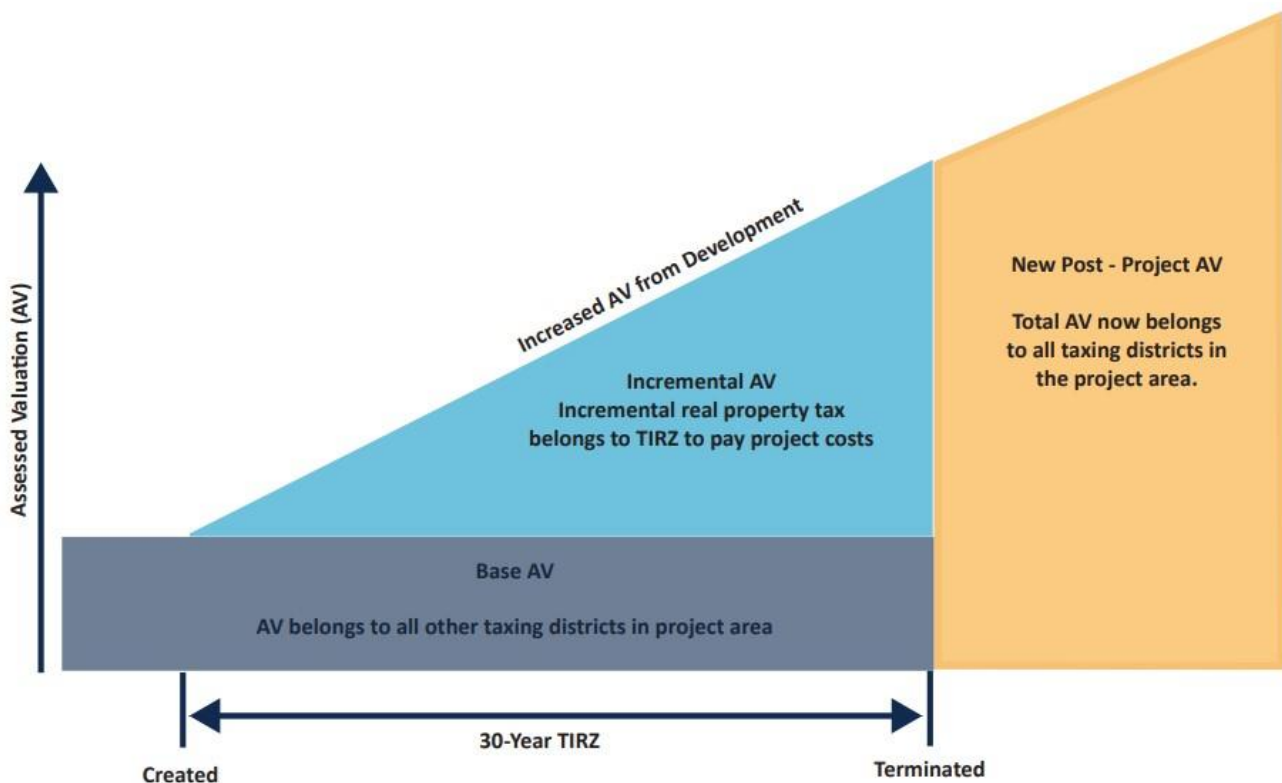
Date: March 3, 2021

ITEM #2: TIRZ for Historic District with Main Street focus

Decision:

Discuss and Consider a Tax Increment Re-investment Zone for the Historic District with a Main Street focus.

Discussion:



Instead of 30 years, we would do 60 years. If other taxing districts do not participate, city taxes would be the singular district to start with. The area covered in the zone will be the existing Historic District area.

Department Updates 3.3.2021

- Waiting on one more bid for wayfinding signs: have two already. Cheapest so far is coming in at \$1,452 each. Only have enough money for one sign.
- We have a History Intern working on the oral history project that will be posted on new website.
- Two members of the Board (Tom and Bruce) are helping put together a website for Main Street with my guidance to subside the \$7,000 price tag on the last estimate.
- Pending the start of another intern to start Main Street branding. (I will know if they are on board in another week.)
- Merchants monthly meeting will start next week: Main Street First Friday's Social 5:30pm. Email was sent out for opinions on day and time and no one responded so, we will start with this day and time and see how it works. Location will be announced at meeting.