



Parks & Recreation

P. O. Box 1458
Kingsville, Texas 78364
361-221-8705
Cell: 361-522-1202
sivy@cityofkingsville.com

August 9, 2023

To: All Kingsville Area Businesses and Parks Supporters

Re: Sponsorship Request for Healthy Family Events in Kingsville



Dear Friends,

Kingsville Parks & Recreation is soliciting assistance to fund a series of events that will provide healthy opportunities for families to enjoy Nature Based, Drug/Alcohol/Bully Free, Healthy Lifestyle and FUN Educational, volunteer events and Recreational Entertainment at our community events and programming.

Our Parks budget has been blessed with some funds to provide a limited number of events and staffing for same, but we need assistance in order to provide the extended services our community has requested and deserves.

Instead of asking for assistance multiple times for each event for which we need assistance, we are expanding our current Healthy Family events schedule to incorporate all of our events and programming. Advertising your business will be included at each one of the events and/or programming listed on the attachment. All sponsors are for the October 1, 2023 through September 30, 2024 fiscal year.

Attached are the sponsorship levels we are seeking.

Deadline for commitment to be included in banners is September 20, 2023.

Attached you will find a list of events during which your business will be included in marketing.

If you have any questions, please feel free to call me at any time. 361-522-1202.

Thank you for your consideration.

**Susan Ivy,
Parks Director
City of Kingsville**

Sponsor Levels

\$2500.00 –

- **Business name and logo on Healthy Family event banner to be placed at each event scheduled. Also included in each Parks event poster/ad,**
- **Feature story on your business support on our social media page,**
- **Verbal acknowledgements through sound system at events and invitation to year end wrap up on our events.**
- **If T-shirts are printed for events your business name will be on them.**

\$1500.00

- **Business name and logo on supporting sponsors event banner to be placed at each event scheduled**
- **Verbal acknowledgements through sound system at events**
- **Feature story on your business support on our social media page**
- **Invitation to year end wrap up on our events**
- **If T-shirts are printed for events your business name will be on them**

\$500.00 –

- **Business name Bolded Print on supporting sponsors event banner to be placed at each event scheduled and**
- **Verbal acknowledgements through sound system at events.**
- **Recognition on our Social Media pages and**
- **Invitation to year end wrap up of our events.**

\$100.00

- **Business name on supporting sponsors event banner to be placed at each event scheduled.**
- **Verbal Acknowledgements through sound system at events,**
- **recognition on our Social Media pages and**
- **invitation to year end wrap up of our events.**

Healthy Family Event Schedule

Providing Healthy recreational opportunities for families to enjoy: Nature Based, Drug/Alcohol/Bully Free, Healthy Lifestyle and FUN Educational and Recreational Entertainment

Events Include:

- *Butterfly Blitz added last year & Monarch 5k Run/Walk
- *Trunk or Treat with KPD
- *Ranch Hand Festival Kids' Corral
- *La Posada de Kingsville Children's Day
- *Ugly Sweater 5k Run/Walk & Teen Dance
- *MLK celebration at Thompson Park & Taste of Soul
- *Spring Break Events
- *Festival de la Loteria Kid's Activities
- *Juneteenth celebration at Thompson Park
- *Summer Mud Run
- *Summer Camps
- *4th of July Downtown Celebration
- *Cinema Summer – must be sponsored individually at \$450.00
- *Back to School 5k Run/Walk
- *Volunteers In Parks, Recycling and Arbor Day events we partner with KKB.

